

2024 Midwest Regional Hot Rod Rally



Sponsorship Registration Form

We are looking for businesses interested in sponsoring our show by marketing their business for the 5th annual Midwest Regional Hot Rod Rally! Event is scheduled for September 13-14, 2024.

Deadline for registration of your business is: **Monday, August 26th** & artwork/logo deadline is **Friday, August 30th, 2024.**

<p>SILVER SPONSORSHIP \$50</p> <ul style="list-style-type: none"> • Business name listing on the 2024 Hot Rod Rally calendar • Business name list on 2024 rally flyers, website, and signage • (1) Event t-shirt • (1) Event koozie 	<p>GOLD SPONSORSHIP \$100</p> <ul style="list-style-type: none"> • Business name listing on the 2023 Hot Rod Rally calendar • Business name list on 2024 rally flyers, website, and signage • (2) Event t-shirts • (2) Event koozies
<p>4-CYLINDER SPONSORSHIP \$250</p> <ul style="list-style-type: none"> • Full color logo on the 2024 Hot Rod Rally calendar, 2024 flyers, website, signage • (2) Event t-shirts • (2) Event koozies 	<p>V6 SPONSORSHIP \$500</p> <ul style="list-style-type: none"> • Full color logo on the 2024 Hot Rod Rally calendar, 2024 flyers, website, signage • Social media sponsorship spotlight prior to event • (3) Event t-shirts • (3) Event koozies
<p>V8 SPONSORSHIP \$1,000</p> <ul style="list-style-type: none"> • Premier booth space • Full color logo on the 2024 Hot Rod Rally calendar, 2024 flyers, website, signage • Social media spotlight during event • (1) Small event sponsorship <small>(first-come, first-serve)</small> • (5) Event T-shirts/Koozie 	<p>TURBO SPONSORSHIP \$2,500</p> <ul style="list-style-type: none"> • Premier booth space • Full color logo on the 2024 Hot Rod Rally calendar, 2024 flyers, website, signage • (1) Large event sponsorship <small>(first-come, first-serve)</small> • Social media spotlight during event • (10) Event T-shirts/Koozies

Remove the registration form below and return via email to info@midwesthotrod rally.com and/or return via mail to: Midwest Regional Hot Rod Rally, P. O. Box 565, Moville, IA 51039

Business Name: _____

Sponsor: SILVER - \$50 GOLD - \$100 4-CYLINDER - \$250 V6 - \$500 V8 - \$1,000 TURBO - \$2,500

Contact Name: _____

Business Address: _____

Contact Email: _____

Website: _____

Social Media: Facebook Page - facebook.com/_____

Tshirt Size/Qty: Adult - S _____ M _____ L _____ XL _____ 2XL _____ Other _____

Midwest Regional Hot Rod Rally

EVENT SPONSORSHIP

Artwork Specs

Calendars, Signage, & Social Media

- Full-color logo will be used for the 15-month calendar design for 2024
- Minimum 4" logo (longest length – either height or width)
- 300 dpi
- Vector file is preferred (.ai, .eps) – high-res PDFs are also acceptable
- All fonts should be embedded
- If you have sponsored our event in past years, we will have your logo on file. Please let us know if your logo or information has changed from previous years.

Please email all artwork to **Rachel Rogers** at
rachel@rr-designphotography.com

Feel free to email or call/text with questions. **712-301-5307**

Thank you for advertising your business and participating in the
2024 Midwest Regional Hot Rod Rally.